



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 1/31/2021

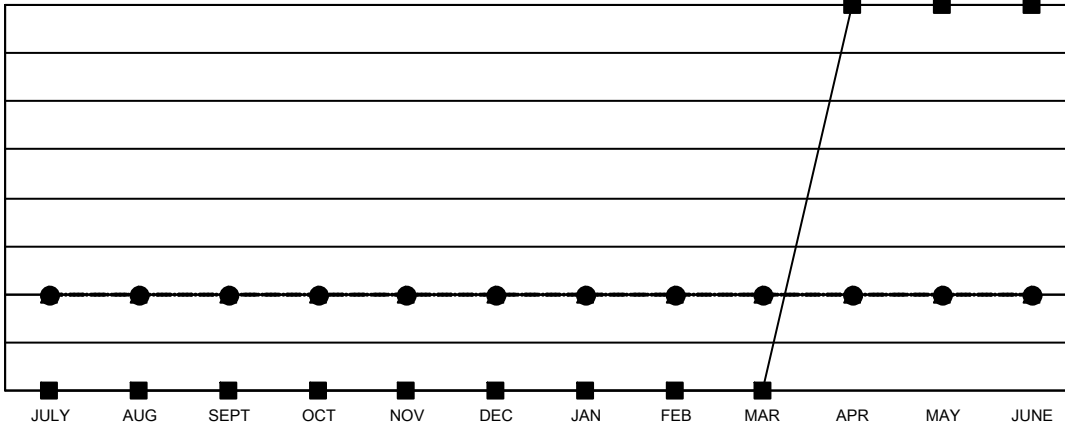
Multiple District 7

LOCATION: ARKANSAS

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	(1)	0	0
OCT/NOV/DEC	0	0	0
JAN/FEB/MAR	0	0	0
APR/MAY/JUNE	4	0	0

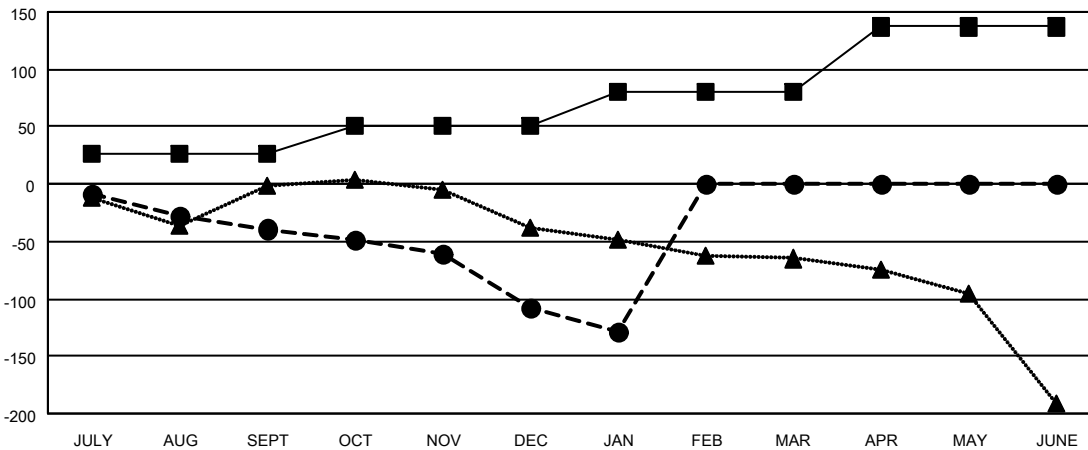
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	26	40	69
OCT/NOV/DEC	25	24	91
JAN/FEB/MAR	30	10	30
APR/MAY/JUNE	56	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 0

34 CLUBS OF 112 ADDED 1 OR MORE NEW MEMBERS

GENDER DISTRIBUTION	
MALE	1,566 (61.97%)
FEMALE	961 (38.03%)

DROPPED MEMBERS	
DECEASED	25
CLUB CANCELLED	0
OTHER	165
TOTAL	190

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

TOTAL FAMILY UNIT MEMBERS	492
FAMILY MEMBERS PAYING HALF DUES	250